SUBJECT:	**BUSINESS**
Title of GCE:	**A level Business**
Exam Board:	**AQA**
Syllabus Number:	**7138**

Course Overview:

The A-Level is a two year course and has subject content which is examined in 3 papers. Paper 1 will consist of "what is business", managing marketing and finance. Paper 2 will consist of managing operations and people and Paper 3 will consist of business and society, business and the external environment and business strategy.

Over the two years you will look at why businesses exist and how they operate in an ever changing environment. You will also learn and use a variety of theories and models to analyse different concepts.

You will also investigate the impact that management has on the decisions taken by the business both at a functional and strategic level. Finally, you will analyse the external factors that influence decision making within businesses and use data to measure business performance.

The course draws on a wide range of real-life business case-studies and past data; this equates to a challenging but rewarding course of study. Previous case studies have been on companies such as Gymshark, Sainsbury's and Krispy Kreme as well as researching your own business examples.

As a member of the business studies class you will also take part in extra-curricular activities to put your new-found business acumen to the test including Young Enterprise.

A Level Assessment:

Paper1: Business 1: written exam
Worth 33.3% of A level

Paper 2: Business 2: written exam
Worth 33.3% of A level

Paper 3: Business 3: written exam
Worth 33.3% of A level
Each exam has two case studies, each case study is followed by 5 compulsory questions worth 45 marks.

Coursework/Controlled Assessment: Not Applicable

Career Opportunities:
This A-level provides an excellent grounding for employment and further education within business, management, marketing, finance and economics.
'Business Studies enables me to understand the world around me. I have developed my analytical and evaluative skills which supports me in all of my subjects' A Level Business Studies Student.

Students who study this subject often complement it with:
Geography, maths, BTEC Sport, psychology

Useful revision websites:
www.businessstudiesonline.co.uk
www.tutor2u.net
www.thetimes100.co.uk

For more information or advice contact:
Mrs S Atkinson