

# Business Studies (AQA)

<b>Exam Duration</b>	1 hour 45 minutes X 2	<b>Equipment</b>	Pen, pencil, ruler, calculator
<b>Revision Resources</b>	GCSE Business Studies Bitesize <a href="http://www.bbc.co.uk/education/subjects/zpsvr82">http://www.bbc.co.uk/education/subjects/zpsvr82</a> <a href="http://www.beebusinessbee.co.uk/">http://www.beebusinessbee.co.uk/</a> <a href="http://www.tutor2u.net/search?q=GCSE+Business">http://www.tutor2u.net/search?q=GCSE+Business</a> GCSE Business AQA Revision Guide - for the Grade 9-1 Course ISBN 978-1782946892 AQA past papers: <a href="https://www.aqa.org.uk/subjects/business/gcse/business-8132">https://www.aqa.org.uk/subjects/business/gcse/business-8132</a>		
<b>Exam Revision Checklist</b>			
<b>Content</b>			<b>Revised?</b>
<b>Business in the real world:</b> <ul style="list-style-type: none"> <li>● Why businesses exist</li> <li>● Enterprise</li> <li>● Factors of production</li> <li>● Business ownership types (ltd/plc)</li> <li>● Aims and Objectives</li> <li>● Stakeholders</li> <li>● Costs, Revenues, Profit</li> <li>● Business plan</li> <li>● Location</li> <li>● Expansion</li> </ul>			
<b>Influences on business</b> <ul style="list-style-type: none"> <li>● Consumer law</li> <li>● Technology and Business</li> <li>● Ethical considerations</li> <li>● Environmental considerations</li> <li>● Unemployment and consumer spending</li> <li>● Interest rates</li> <li>● Competition</li> <li>● Globalisation</li> <li>● Exchange rates</li> <li>● Risks in business</li> </ul>			
<b>Business Operations</b> <ul style="list-style-type: none"> <li>● Supply chains</li> <li>● Methods of production</li> <li>● Production efficiency</li> <li>● Quality</li> <li>● Customer service</li> </ul>			
<b>Human Resources</b> <ul style="list-style-type: none"> <li>● Organisation structures</li> <li>● Contracts of employment</li> <li>● Recruitment</li> <li>● Training</li> <li>● Financial Motivation</li> <li>● Non-Financial Motivation</li> </ul>			

**Marketing:**

- Marketing mix
- Market research
- Product life cycle
- Extension strategy
- Product portfolio
- Product development
- Price
- Pricing strategies
- Methods of promotion
- Place
- E-Commerce

**Finance:**

- Sources of finance
- Investments
- Break even analysis
- Cash flow
- Income statements
- Profit margins
- Balance sheets
- Ratio analysis