

<p><b>SUBJECT:</b> MEDIA STUDIES</p> <p><b>Title of GCE:</b> Eduqas Media Studies</p> <p><b>Exam Board:</b> Eduqas</p> <p><b>Syllabus Number:</b> A680QS</p> <p><b>Single or Double Award:</b> Single</p>
<p><b>Course Overview:</b></p> <p>The course enables students to:</p> <ul style="list-style-type: none"> <li>• View, evaluate and analyse a variety of media products</li> <li>• Develop practical skills spanning a range of media forms (e.g. how to put together a newspaper or magazine)</li> <li>• Develop research, problem-solving skills and creativity</li> <li>• Refine debating skills through the discussion of contemporary issues from a range of perspectives</li> <li>• Build their capacity for independent research</li> <li>• Gain a deeper appreciation and understanding of the role media plays in day-to-day life.</li> </ul> <p>Why it appeals to students:</p> <ul style="list-style-type: none"> <li>• its contemporary relevance</li> <li>• the hands-on practical work involved in producing a video, web page or magazine</li> <li>• the skills gained from the coursework units – learning about the process in the planning phase, developing production skills and evaluating their completed work against their intentions</li> <li>• how the topics covered relate to their everyday lives</li> </ul>
<p><b>A Level Assessment:</b></p> <p>Paper 1: Media products, industries and audiences (35% of A-level)</p> <p>Paper 2: Media forms and products in depth (35% of A-level)</p> <p><b>Coursework/Controlled Assessment:</b> Worth 30% of A Level. Non-exam assessment: Cross-media production</p>
<p><b>Brief outline of coursework/controlled assessments:</b></p> <p>Students independently create a media product (a magazine, a short television programme, a music video or film posters) in response to a brief set by the exam board Students will write a statement of intent which will be assessed, along with the media product itself (30% of A-level)</p>
<p><b>Career opportunities:</b> Degrees in Media, English Literature and Journalism or jobs in media, journalism and advertising.</p>
<p><b>Students who study this subject often complement it with:</b></p> <p>Art, English Literature, Photography, Sociology</p>

**For more information or advice contact:**  
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