

Business Studies (AQA)

Exam Duration	1 hour	Equipment	Pen, pencil, ruler, calculator
Revision Resources	GCSE Business Studies Bitesize https://www.bbc.co.uk/bitesize/examspecs/zvwb382 http://www.beebusinessbee.co.uk/ http://www.tutor2u.net/search?q=GCSE+Business GCSE Business AQA Revision Guide - for the Grade 9-1 Course ISBN 978-1782946892 AQA specification: https://www.aqa.org.uk/subjects/business/gcse/business-8132/specification-at-a-glance AQA past papers https://www.aqa.org.uk/subjects/business/gcse/business-8132/assessment-resources		
Exam Revision Checklist for Paper 2 on Marketing and Finance Additional TAG assessments			
Content		Revised?	
Marketing Identifying and understanding customer needs Market segmentation Purpose and methods of market research Marketing Mix - Product, Price, Place and Promotion			
Finance Sources of finance Cash flow Financial terms and calculations Analysing the financial performance of a business			