

Business Studies (AQA)

Exam Duration	1 hour 45 minutes X 2	Equipment	Pen, pencil, ruler, calculator
Revision Resources	GCSE Business Studies Bitesize http://www.bbc.co.uk/education/subjects/zpsvr82 http://www.beebusinessbee.co.uk/ http://www.tutor2u.net/search?q=GCSE+Business GCSE Business AQA Revision Guide - for the Grade 9-1 Course ISBN 978-1782946892 AQA past papers: https://www.aqa.org.uk/subjects/business/gcse/business-8132		

Exam Revision Checklist **Paper 1, Paper 2, Both**

Content	Revised?
Business in the real world: <ul style="list-style-type: none"> ● Why businesses exist ● Enterprise ● Factors of production ● Business ownership types (ltd/plc) ● Aims and Objectives ● Stakeholders ● Costs, Revenues, Profit ● Business plan ● Location ● Expansion 	
Influences on business <ul style="list-style-type: none"> ● Consumer law ● Technology and Business ● Ethical considerations ● Environmental considerations ● Unemployment and consumer spending ● Interest rates ● Competition ● Globalisation ● Exchange rates ● Risks in business 	
Business Operations <ul style="list-style-type: none"> ● Supply chains ● Methods of production ● Production efficiency ● Quality ● Customer service 	
Human Resources <ul style="list-style-type: none"> ● Organisation structures ● Contracts of employment ● Recruitment ● Training ● Financial Motivation ● Non-Financial Motivation 	

Marketing:

- Marketing mix
- Market research
- Product life cycle
- Extension strategy
- Product portfolio
- Product development
- Price
- Pricing strategies
- Methods of promotion
- Place
- E-Commerce

Finance:

- Sources of finance
- Investments
- Break even analysis
- Cash flow
- Income statements
- Profit margins
- Balance sheets
- Ratio analysis